

LUCY VOSS PRIVACY POLICY
Last Updated: 3/8/2013

This privacy policy is intended to inform you about how LUCY VOSS collects and uses (or will collect and use) your personally identifiable information and other information in operating this Website.

This Website enables anonymous visitors (visitors) to the Lucy Voss website to make use of it generally. Visitors desiring to purchase clothing, furniture, home goods, and other items from Lucy Voss must be at least eighteen (18) years of age and not a minor in their state of residence, and must affirmatively indicate their agreement to abide by the Website's Terms of Use (the "Terms of Use") by means of creating an account and logging in (Thus becoming a Registrant), to purchase products through this Website. Registrants and Visitors shall be collectively referred to herein as "you" or "your".

By using the Lucy Voss Website, you consent to the collection and use of your personally identifiable information and other information by Lucy Voss as described in this Privacy Policy.

Lucy Voss reserves the right to change how we handle the information we collect and process through the Website, and to modify the Privacy Policy at any time. You agree to review the Privacy Policy periodically to be aware of any such modifications. We will indicate that changes to the Privacy Policy have been made by updating the date indicated after "Last Update" at the beginning of the Privacy Policy.

USE OF INFORMATION COLLECTED FROM YOU

Registrants may need to provide us with certain information in order to use the Website and purchase our products through the Website, including without limitation a Registrant's name and email address and payment information.

Lucy Voss may also provide your information to individuals or entities that work on our behalf or with us. These individuals or entities may only use our information to help fulfill your requests in connection with the Website and to help us communicate with you about different services or resources offered as part of this Website. We may additionally share your information with our e-commerce provider in order to fulfill purchases made by you through the Lucy Voss website.

RELEASE INFORMATION COLLECTED

Lucy Voss may release your information collected if its owner(s), employee(s), agent(s), or the like believe such release is necessary to comply with the law (e.g., a legal process, subpoena or a statutory authorization or legal/statutory obligation) or a court order, to apply or enforce the Terms of Use, to protect our rights or

property, to protect you and Lucy Voss from fraudulent, abusive, or unlawful use of this Website, or if we reasonably believe that a danger to any person or property requires disclosure of such personally provided information.

OTHER INFORMATION COLLECTED

Lucy Voss currently does not collect anonymous and aggregate information from you about your preferences in navigating the Website by using cookies, action tags and other methods. We may, through third party providers, including but not limited to our e-commerce fulfillment software and/or procedures, use cookies to, among other things, monitor Lucy Voss Website usage, customize Website features, identify your computer operating system and browser, and complete transactions. An action tag is a small, graphic image on a webpage that is designed to allow the website owner or a third party working for the website owner to monitor who is visiting a website by collecting the IP address of the computer to which the tag is sent, the URL of the webpage that the tag comes from and the time that such webpage was viewed. Action tags may be associated with cookie information.

OPTING OUT OF IDENTIFICATION

If you do not want to be identified by LUCY VOSS, you can set your browser to warn you before accepting cookies and refuse cookies when your browser alerts you to their presence. You can also adjust the settings in your browser to refuse all cookies. If you do not want us to have any of your personally provided information, please do not submit any of it to us. Please keep in mind that if you refuse cookies, you may not be able to use certain Website functionalities, including without limitation purchasing products through the Lucy Voss Website.

STORING AND SAFEGUARDING YOUR INFORMATION

LUCY VOSS takes steps consistent with commercially reasonable industry standards to secure information collected from you from loss, misuse, unauthorized access and destruction while under the control of Lucy Voss. Despite our efforts to protect information provided to us, we cannot guarantee that such information will not be lost, disclosed or accessed by accidental circumstances or by the unauthorized acts of others. No business can make that guarantee. But we can assure you that your privacy and security is of utmost importance to us.

LINKS TO OTHER WEBSITES

The Lucy Voss website may provide links to other websites or resources of possible interest to you. The collection and use of your information as described above and herein and other information by such websites shall be subject to the policies and procedures of such websites and not those contained in the Lucy Voss Privacy Policy.

Lucy Voss does not knowingly collect information from anyone under thirteen (13) years of age. If you wish to remove personally provided information that you have submitted to Lucy Voss via this website, please send us an email requesting such removal to customerservice@lucyvoss.com. If you have questions or concerns about any of our information collection or handling practices, please contact us at customerservice@lucyvoss.com.